

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57175

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR		246672	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	MENTZER MEDIA SERVICES			60 PLUS ASSOCIATION		
AND	600 Fairmount Ave Ste 306			515 King St Ste 315		
ADDRESS	Towson	MD	21286-1002	Alexandria	VA 22314-3150	
	USA			USA		
CONTACT				PRODUCT60 PLUS ASSOCIATION		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 81	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/05/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY: 60 PLUS ASSOCIATION										
1	00011..	2	05:00P	05:30P	30S	11/01/12-11/02/12	5-530PM NEWS	2	1350.00	2700.00
2	00011..	2	05:30P	06:00P	30S	11/01/12-11/02/12	530-6PM NEWS	2	1350.00	2700.00
3	00011..	2	05:58P	06:30P	30S	11/01/12-11/02/12	M-F 6PM NEWS	2	1450.00	2900.00
4	00011..	2	06:30P	07:00P	30S	11/01/12-11/02/12	M-F 630PM NEWS	2	1450.00	2900.00
5	Sa	1	05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	1	400.00	400.00
6	Sa	1	07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	1	600.00	600.00
7	Sa	1	07:00P	07:30P	30S	11/03/12-11/03/12	SAT 7PM NEWS	1	1000.00	1000.00
8	M	1	05:00P	05:30P	30S	11/05/12-11/05/12	5-530PM NEWS	1	1350.00	1350.00
9	M	1	05:30P	06:00P	30S	11/05/12-11/05/12	530-6PM NEWS	1	1350.00	1350.00
10	M	1	05:58P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	1450.00	1450.00
11	M	1	06:30P	07:00P	30S	11/05/12-11/05/12	M-F 630PM NEWS	1	1450.00	1450.00
Total Contract:								15		18800.00
Billing Summary										
Qtr 4-12						Oct .00	Nov 18200.00	Dec .00	Total 18200.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



KDKA-TV

11/02/12

KDKA-TV

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR		246672	ADVERTISER (OR AGENCY AND ADVERTISER)	
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	USA			USA	
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[illegible]

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